New Horizons Oil & Gas Conference



2014 Sponsorship Opportunities

INTRODUCTION

The Organizing Committee and the South Dakota School of Mines & Technology (SDSM&T) are preparing the ninth annual New Horizons Oil & Gas Conference for April 23-26, 2014 in Rapid City on the SDSM&T campus.

The conference focuses on oil and gas activities in the northern Great Plains and Rocky Mountains, especially as they affect the Williston, Powder River and Denver-Julesburg producing basins. This year we have an excellent group of participants discussing:

- Reservoir Stimulation,
- The Impacts of Petroleum Development on Regional Water Resources,
- The Petroleum Industry and Regional Economic Development,
- Best Practices for Petroleum (as related to safety, well completion, etc.) and,
- The Niobrara Resource Play in the Northern Rockies.

Additional sessions are being designed to provide the public with information on oil and gas development in the region. Other features include a short course on "Basic Tools for Shale Exploration" and a field trip to the southern Black Hills to visit exposures of strata which act as reservoir and source rocks in the adjacent basins.

Opportunities for students to meet with companies will include student poster sessions and a reception for all attendees on Thursday April 24, 2014.

Make checks payable to SDSM&T. Send to:

SDSM&T Conference Services 501 East Saint Joseph Street Rapid City, SD 57701

Phone: 605-394-1719 Conference@sdsmt.edu

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GENERAL CONFERENCES SPONSORSHIP OPPORTUNITES

Platinum Sponsorship \$10,000

- Three (3) full conference paid registrations;
- Five (5) student scholarships provided by your company;
- Two easels for you to display your signs or posters throughout conference;
- One piece of marketing material for inclusion in the registration bags. Additional items placed on the Resources Table near registration;
- 10' x 10' exhibit space including: a standard six foot skirted table and two chairs in premier location;
- Sponsor logo/name displayed on signage;
- Sponsor logo/name included in conference program;
- Sponsor logo/name included on the website with link;
- Recognition during New Horizon Oil & Gas conference

Gold Sponsorship \$5,000

- Two (2) full conference paid registrations;
- Two (2) student conference scholarships provided by your company;
- One piece of marketing material for inclusion in the registration bags. Additional items placed on the Resources Table near registration;
- 10' x 10' exhibit space including: a standard six foot skirted table and two chairs in premier location;
- Sponsor logo/name displayed on signage;
- Sponsor logo/name included in conference program;
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SCHOOL OF MINES— & TECHNOLOGY



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Silver Sponsorship \$2,500

- Two (2) full conference paid registrations;
- One piece of marketing material for inclusion in the registration bags. Additional items can be placed on the Resources Table near registration;
- Sponsor logo/name displayed on signage;
- Sponsor logo/name included in conference program;
- Sponsor logo/name included on the website with link;
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Bronze Sponsorship \$1,000

- Two (2) student conference scholarships provided by your company;
- Identified as a Student Sponsor with name in conference program
- Identified as a Student Sponsor with name on website

Copper Sponsorship \$500

- One (1) student conference registration
- Name printed in program

EVENT SPECIFIC SPONSORSHIP OPPORTUNITIES

Transportation Sponsor \$2,500

 Signage displayed on courtesy transportation provided to attendees from hotel to conference location.

Reception Sponsorship \$2,000

• Signage is displayed throughout the room and the distribution of your marketing material is highly encouraged.

Internet Cafe Sponsorship \$1,500

 The hospitality room is available for attendees during the conference and your company is welcome to distribute (mini note pads, pens, etc.). SDSM&T provides tables, chairs, and internet access;

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