

## **COMMUNICATING SCIENCE** AT SANFORD UNDERGROUND RESEARCH FACILITY

Deep underground at Sanford Lab, stories unfold in real time. Scientists, engineers, and technicians together design, build, and operate some of the most complex, sensitive, and fascinating physics experiments in the world. But it is the writers, content developers, photographers, videographers, and artists who weave stories in ways that fire the imagination. We are but a few of those storytellers—this is our story.

## WEDNESDAY, NOVEMBER 20, 4:00 PM ELECTRICAL ENGINEERING AND PHYSICS BUILDING, RM. 254

**CONSTANCE WALTER** is the Director of Communications at the Sanford Underground Research Facility (SURF), where she oversees marketing and public relations, serves as a spokesperson for the Lab, and promotes science projects through articles and presentations.

SOUTH DAKOTA

**MATT KAPUST** is the creative services developer at SURF. He leads experimentdocumentation efforts, creating images, graphics, and videos that illustrate stories about the research taking place nearly a mile underground.