

Friday, November 4, 2022
2-2:50 PM - CM 266 and Zoom
KEEN@South Dakota Mines Seminar

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EM Case Studies

Talk Abstract: The University of Dayton has a KEEN grant to develop entrepreneurially minded (EM) case studies for use in core engineering courses. Unlike traditional engineering case studies that highlight massive failures (Tacoma Narrows Bridge, Space Shuttles Columbia and Challenger), these use storytelling and feature entrepreneurially minded engineers leveraging their curiosity to make insightful connections to create significant value. In this presentation you will learn how to access the current cases and potentially win small funding by enhancing the EU.com cards and/or recommending new case study subjects.

Speaker Bio: Dr. Ken Bloemer is currently Director of the Visioneering Center at the University of Dayton's School of Engineering. He teaches courses on innovation and design, and is also a frequent guest lecturer on and off campus. He has conducted innovation and ideation workshops for researchers and inventors at over 100 universities, federal labs, the US Patent and Trademark Office and inventor organizations in the US, Canada & Scotland. Ken has a broad diversity of experience in Fortune 100 (Johnson & Johnson), business development and process improvement consulting (Institute of Advanced Manufacturing Sciences, TechSolve), academia (University of Dayton, University of Cincinnati), federal government (US Air Force) and his true passion, the front end of innovation (Eureka! Ranch International and founder and managing partner of Bloemer, Meiser and Westerkamp, LLC). Ken received his B.S. and M.S. in industrial engineering from the J.B. Speed School of Engineering at the University of Louisville and his Ph.D. from the University of Cincinnati.

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Zoom live stream:

<https://sdsmt.zoom.us/j/96825110356>

& live stream also shown in CM266

Info & past videos: me.sdsmt.edu > seminars



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