UNIT MARKETING COORDINATOR

FULL TIME POSITION

Hours: Monday-Friday 8:30am-4:30pm (varies)
Flexibility in scheduling is a requirement depending on special events.

Dining 60%/Facilities 40%

The Unit Marketing Coordinator assists in development and implementation of marketing plans and programs for a single account within Higher Education. The Unit Marketing Coordinator supports all critical business initiatives including sales growth, market penetration, customer retention, quality image, improved margins and market share for their unit and ARAMARK Higher Education.

Reports to District Marketing Manager with matrix accountability to Food Service Director and Facilities Director.

Unit Marketing Coordinator requires knowledge in process management, financial analysis, written communication, electronic media marketing, presentation skills, computer skills and brand training.

This position works predominately on the computer along with standing, walking, and interacting with people through various sales campaigns related to business on campus. Must be able to lift up to 50 pounds and follow general safety policies.

BENEFITS:
Vacation/PTO
Health, Vision, Short & Long Term Disability Insurance
401K

ARAMARK is an Equal Opportunity Employer